

Client Satisfaction Survey



To know exactly which areas of your business and service are best to improve it's important to get quality feedback from as many of your clients as possible.

A 'Client Satisfaction Survey' is the medium that you use and you simply hand it to the client when they have just received their Thank You hamper from you a few days after they have benefited from your services.

Your Client Satisfaction Survey will give you valuable feedback about your business and standards of service.

A second benefit here is that your clients will also provide you with a testimonial along with permission to use it to promote your business.

Provided that your standards of service are good and that the client has been professionally looked after, then you should always get some good comments.

Should you receive several comments from different clients, all highlighting the same concern, then obviously there is an area that may have been previously unknown to you that needs some attention, and your clients have just informed you of it.

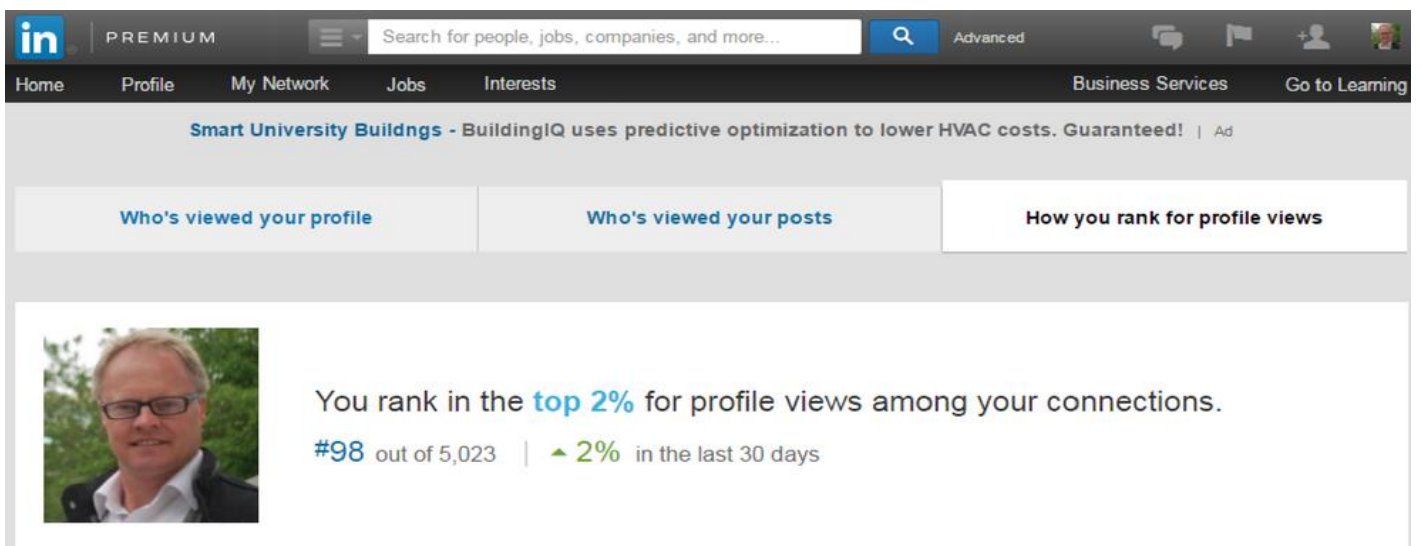
To make your Client Satisfaction Survey look as professional as possible you should print it out on your letterhead or similar.

About Derick Mildred

Derick Mildred



- Business Author:** In 2007 wrote The Entrepreneurs Guide to Business Development & Marketing which achieved sales in excess of \$75,000 within just 6 months of publication.
- Business Owner:** Derick is the proud owner of 2 businesses, A Web Design business called 1st Page Websites & a Consulting business called Synergise Consulting.
- Business Consultant:** Aged a young 52, has been consulting to businesses for over 20 years with clients in Finance, Health and Beauty, Hospitality, Retail, & Services industries.
- Seminar Presenter:** Has presented seminars on Business Development, Marketing, Productivity to a diverse range of industry groups.
- Website Developer** For over 4 years has been designing and building websites that rank on Page 1 on Google for clients all over Australia.
- Online Consultant:** For over 4 years he has been advising clients on how to improve their results on Facebook and LinkedIn.
- SEO:** In 2014 he shocked the SEO industry with a **1st Page on Google Guarantee in writing** which has been delivered on every time for every client without a single claim on this guarantee so far.
- Martial Artist:** Currently with over 21 years experience in martial arts including Judo 7 years (Brown belt) & Kyokushin Karate 17 years + (San Dan 3rd Degree Blackbelt).
- From LinkedIn** Over 5000 Connections & Top 2% for Profile Views.



The screenshot shows the LinkedIn interface with a search bar and navigation menu. Below the navigation, there is an advertisement for 'Smart University Buildings'. The main content area displays three analytics cards: 'Who's viewed your profile', 'Who's viewed your posts', and 'How you rank for profile views'. The 'How you rank for profile views' card is expanded, showing a profile picture of Derick Mildred and the text: 'You rank in the top 2% for profile views among your connections. #98 out of 5,023 | ▲ 2% in the last 30 days'.



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